



Calgary Arab Arts & Culture Society

# Night of a Thousand Stars

2026 SPONSORSHIP OPPORTUNITIES

Wednesday, April 8, 2026  
BMO Centre, Percheron Ballroom

## Powering Culture, Connection, & Community

The Calgary Arab Heritage Arts & Culture Society — Night of a Thousand Stars Gala— will debut in April 2026 at the BMO Centre – Stampede Park, marking the official launch of Arab Heritage Month in Calgary. This elegant cultural celebration will bring together 300–350 business and community leaders, entrepreneurs, artists, and changemakers for an evening of live performance, art, music, and culinary experiences that highlight the richness of Arab culture and its growing influence in Calgary’s social and economic landscape.

Guests will enjoy performances from across the 22 Arab nations, immersive art showcases, and an unforgettable cultural journey that celebrates creativity, entrepreneurship, and connection — all in support of the Calgary Arab Arts & Culture Society.

## Powering Calgary’s Communities

For over a century, forward-thinking organizations like yours have been integral to Calgary’s vibrant growth — fueling innovation that energizes homes, businesses, and community life. The Night of a Thousand Stars Gala provides a meaningful opportunity to illuminate the power of culture and connection, aligning with your organization’s commitment to diversity, inclusion, and local impact.

The Gala audience represents a diverse and upwardly mobile segment of Calgary’s population:

- **Professionals and Entrepreneurs** leading growth in sectors such as energy, construction, healthcare, retail, and technology.
- **Artists, Educators, and Civic Leaders** advancing cultural expression and inclusive economic development.
- **Families and Emerging Leaders** shaping Calgary’s next generation of innovators and community builders.

A partnership with the Gala would give your organization on-stage visibility and brand presence throughout the evening. By supporting the Calgary Arab Heritage Gala, your organization celebrates the power of culture, connection, and community — values that light up our city every day.

## Community Impact

Proceeds from the Gala support the Calgary Arab Arts & Culture Society’s year-round programs, including:

- Youth scholarships and mentorship initiatives promoting education and leadership.
- Art exhibitions, film screenings, and cultural festivals showcasing Arab-Canadian talent.
- Public installations and events that foster cross-cultural understanding and civic pride.

With Calgary’s Arab population now exceeding 35,000 residents and growing rapidly, this event serves as a bridge between Calgary’s business community and one of its most dynamic, entrepreneurial cultural groups — strengthening social cohesion, inspiring inclusion, and spotlighting Calgary as a global city that celebrates all who call it home.

Calgary Arab Arts & Culture Society and the organizing committee would be honoured to welcome your organization as a founding partner of the inaugural Calgary Arab Heritage Gala in 2026. Together, we can power a celebration that reflects the heart of Calgary — where energy meets culture, and community meets connection.



## Celebrating the Richness of Arab Culture

The Calgary Arab Arts & Culture Society invites you to join in an unforgettable celebration of culture, music, art, film, and fashion honouring the rich traditions and vibrant future of the Arab world. Through an evening of immersive cultural exploration, this new gala event — marking the beginning of Arab Heritage Month — will transport attendees to experience Middle Eastern culture like never before. Hear serenades on the oud and other traditional instruments. Witness captivating Egyptian Belly Dance and other performances. Join in the Dabke Circle as you are welcomed into this one-of-a-kind gala fundraiser.

## Promoting Cross-Cultural Connection

This elegant gala fundraiser supports the Calgary Arab Arts & Culture Society's work including art exhibitions and film screenings, youth scholarships, annual cultural festivals, and installations celebrating Arab culture and promoting cross-cultural understanding year-round. As a valued sponsor you will highlight your support for this important work and also have the opportunity to host clients, colleagues, and friends at this unique cultural experience.



## Event Program

- 5:30 VIP Reception for sponsors**
- 6:00 Opening Reception and Royal Purple Carpet Welcome**
- 6:30 Live music serenade and procession into the ballroom**
- 6:45 Opening ceremony and flag presentation of the 22 Arab Nations**
- 7:00 Dabke Circle performance**
- 7:30 Dinner service begins and dance presentations**
- 8:30 Art and music showcase (dinner service continues)**
- 9:00 Silent auction closes**
- 9:00 DJ and Dance Party (initiated by Debke member)**
- 9:45 Dessert and Closing Ceremony**
- 10:00 Join us for the After Party at Cardinale!**



# Sponsor Program



	Presenting	Gold	Silver	Bronze
	One Available	Two Available	Three Available	Unlimited
	For an organization that wants to highlight their strong commitment to cross-cultural appreciation and building arts and culture in Calgary.	For community leaders who value connection through culture and embrace the richness of Calgary's Arab community.	For sponsors who share a vision for a strong arts and cultural community in Calgary.	For organizations who are seeking great value as they show their support for the arts.
Investment	\$20,000	\$10,000	\$7,500	\$5,000
Company name and logo included in branding (e.g., 'Sponsor's Night of a Thousand Stars')	★			
Opportunity for a representative to speak during the presentation	★			
Opportunity to have a follow up message sent to all attendees	★	★		
Branded reserved lounge seating area	★	★		
Company mentioned on stage by emcee	★	★	★	
Company logo included in promotions, ticketing, signage, and onscreen during presentation	★	★	★	★
Company logo included on your table markers	★	★	★	★
Logo on website	★	★	★	★
Reserved table for 10	2	1	1	1
Social media recognition	3 posts	2 posts	1 post	1 post
Advertising space in event program	2 full pages	1 full page	Half page	Quarter page

## Branded Activations

A branded activation connects your brand directly to an engaging part of the evening. Activations can be added on to another sponsorship opportunity or can be sponsored on their own.



### Cocktail Reception Sponsor

Ticketing and event information will refer to the "sponsor name cocktail reception" and the pre-function reception area will include specific signage welcoming attendees to the "sponsor name cocktail reception." You will have the opportunity to offer attendees a signature cocktail named for your brand.

**\$7,000**

### Photo Booth Sponsor

Your company logo will appear on signage around the photo booth area, and, more importantly, on the photos printed on site giving each attendee a memorable takeaway with your branding. Emcee will also encourage attendees to visit the "sponsor name photo booth" during the evening at least one time.

**\$5,000**

### Dance Floor Sponsor

Put your brand where it will have the highest impact — the dance floor. Your logo will be projected or decalled onto the dance floor, which will be a focal point at several points throughout the evening.

**\$5,000**

### Dessert Sponsor

Sweet Endings, Memorable Impressions

End the evening on a sweet note with your brand front and centre. As the Dessert Sponsor, your company logo will be featured prominently on dessert station signage and menu displays. The emcee will highlight your sponsorship before dessert is served, recognizing your contribution to this delicious finale. You will also have the opportunity to include a small branded item or display near the dessert area.

**\$4,000**

### Performance Sponsors

Sponsor a specific performance during the evening. Your logo will be included in the program and the performance will be named in your honour (e.g., Brand X Belly Dance Performance) and mentioned by the emcee before and after the performance.

**\$4,000**

### After Party Sponsor

Keep the Celebration Going

Keep the celebration alive as the exclusive After Party Sponsor. Your brand will be featured on all after-party promotional materials, signage, and social mentions encouraging guests to continue the festivities. The emcee will invite attendees to the "sponsor name after party," and your logo will be displayed throughout the party venue. You'll also have the option to provide branded giveaways or décor to enhance the experience.

**\$4,000**



**We are happy to work with you to create an activation or sponsorship opportunity tailored to your specific goals.**